

Your Improved 2012 ProAdvisor Program

Last year we spoke to more than 500 ProAdvisors about how we could improve the program. We are excited to share the enhanced structure and benefits designed to better meet your needs. Look for them starting in early September.



Better Serve QuickBooks clients

In the 2012 program we're including products like QuickBooks for Mac, Intuit Statement Writer and an enhanced Merchant Services offering with your membership so you receive a more complete software suite.



Easy to find what you're looking for

We're completely redesigning the member website. The streamlined navigation and new personalized dashboard will make it easier to find what you're looking for. The website launches in early September.



Earn larger discounts

Discounts and value added client offers increase based on the certifications you complete.



Reward ProAdvisor accomplishments

Unlock software, discounts, and other valuable resources based on your certification(s).



Focus on your professional interests

The new practice resource center will help you get more from the program. Plus, improved training helps you better serve your clients.

We're working on other enhancements to make the program even better, so look for them starting in September.

We're here to answer your questions:

Facebook Virtual Q&A



Meet Intuit's ProAdvisor Program team on Facebook and get the questions you may have about the program answered.

[Find us on Facebook](#)

Free live webinar



Come meet Intuit's ProAdvisor Program team in a live web demo, learn more about the benefits and get your questions answered.

[Sign up](#)

Call us

Still looking for answers, call one of our consultants.

(800) 267-8379

Let us know what you think. We'd like to know how you feel about the changes to the program. [Leave Feedback](#)

	2011 ProAdvisor Program	2012 ProAdvisor Program
Program Structure	No differentiation between ProAdvisors.	<p>Silver, Gold and Diamond levels reward ProAdvisors for time spent in the program and are based on certification.</p> <ul style="list-style-type: none"> • Silver is for new and non-QuickBooks Certified members. • Gold is for members that are QuickBooks Certified in 2010 or 2011. • Diamond is for members that are QuickBooks Advanced Certified.
Software	<p>A robust bundle of QuickBooks software and services when you join the program.</p> <p>Software available to purchase at a discount included Intuit Merchant Service for QuickBooks, QuickBooks for Mac, and Intuit Statement Writer.</p>	<p>In addition to existing software, all ProAdvisors receive additional services and a more complete software suite.</p> <ul style="list-style-type: none"> • QuickBooks for Mac • Intuit Statement Writer • Intuit Merchant Service for QuickBooks plus GoPayment, Intuit Payment Network and QuickBooks Check Solutions with no setup or annual fees.
Support	The same dedicated ProAdvisor support for all members.	<ul style="list-style-type: none"> • Silver level receive unlimited US-based chat support. New members get 90 days of unlimited US-based phone support. • Gold and Diamond level members continue to receive the current unlimited US-based chat and phone support. • Current non certified members are automatically upgraded to Gold level support for one year from their renewal date. <p><small>Note: You must have an active membership before September 25, 2011 to qualify.</small></p>
Member Website	Good content on the ProAdvisor Program website was difficult to find.	Completely redesigned website and navigation and new personalized dashboard make it easy to find everything available to ProAdvisor members.
Discounts	Fixed rate discounts available to all ProAdvisors.	<p>Discounts for your clients increase based on your level with bonus offers for your clients at Gold and Diamond levels.</p> <ul style="list-style-type: none"> • Silver = 25% • Gold = 30% • Diamond = 35% <p><small>Note: Discounts available for select products.</small></p>
Practice Resources	Benefits focused on adding new clients.	<ul style="list-style-type: none"> • Enhanced practice resources expand beyond adding clients. • New membership goals make it easy to achieve your specific goals. • Expanded training courses.
Pricing	<p>New members: \$499 (w/payroll \$674)</p> <p>Renewing members: \$499 (w/payroll \$674)</p>	<p>New members: \$599 (w/payroll \$799)</p> <p>Renewing members: \$549 (w/payroll \$749)</p>